

## **Horse Trade Theater Group Resident Artist Application/Fall 2012- Summer 2013**



Horse Trade Theater Group has been developing emerging artists in New York City since 1998. Horse Trade Resident Artists are independent theater artists or groups of artists that are given an artistic home in the Horse Trade spaces. Our Residents past and present continue to be a vital addition to the NYC Independent Theater community. Past Resident Artists include the BTK Band, Adam Wade, Penny Pollack, Sketch Block, Cognac Live Radio Orchestra!, Nobody's Token, Thank You Robot, John Murdock, Mike Milazzo, Joe Yoga, Killa Kelly Dwyer, Tim Warner, Tom X Chow, and Bob Wiseman.

Horse Trade's annual season is comprised of Horse Trade Productions, Resident Company Productions, Resident Artist with Ongoing Programming, Guest Companies, and Guest Artists. We expect a commitment to excellence and professionalism when creating shows in our spaces. Resident Artists are expected to program original work for weekly, monthly, or a one time extended series of performances, demonstrate an ability to present a clear artistic voice, and participate actively in the greater NYC Theater and entertainment community.

The Resident program's aim is to create a symbiotic relationship between Horse Trade and selected companies. Horse Trade will present Resident Artists work in an ongoing weekly, monthly, or extended series of performances. Residents receive time in the spaces development, rehearsal, and performance. Resident Artist shows receive PR and Marketing services provided by Emily Owens PR, as well as advertising on the Horse Trade website and in our e-blasts. Residents also receive the full administrative support of the Horse Trade staff, including aid in staffing box offices. A Horse Trade Residency greatly increases participating companies' visibility in the NYC indie entertainment landscape, enables them to build their audience base, and develop new material in a consistent ongoing way.

In exchange, Resident Artists dedicate an average of 5 hours a month to the maintenance of the Horse Trade theaters and volunteering at Horse Trade functions. The work will be assigned at the same time each month, and training will be provided maintenance and special events. To become a resident at Horse Trade is to recognize our spaces as *your* spaces, and to aid in the care and maintenance of the spaces to the fullest extent. This includes routine maintenance before and after your performances, specific cleaning assignments, and volunteering for maintenance projects. We rely on our residents to leave our spaces better than they find them after rehearsals, special events, and performances.

The ideal Resident candidate is excited to be a part of a larger theater and entertainment community, driven to make the most of shared available resources, and willing to inspire and be inspired by their peers. Residents will attend four Resident Salons during the year where they and their fellow residents will share excerpts of their creative work. Resident Companies are expected to support the work of the other residents at Horse Trade, which includes running each others box offices and attending each others shows when possible.

Interested? Complete the attached application to be considered for an artist residency at Horse Trade for the 2012- 2013 season!

**Horse Trade Theater Group Resident Artist Application 2012-2013**

**Part A:**

Stage Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Snail mail: \_\_\_\_\_

Secondary Contact: \_\_\_\_\_

Phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Snail mail: \_\_\_\_\_

# of permanent artists associated with your group (if applicable): \_\_\_\_\_

**Part B:**

1. Please provide us with your company mission statement, a brief history of your artistic development, and your goals.
2. Please provide a project pitch or description for how you would use your ongoing residency? Propose a project for 2012-2013 in one of the Horse Trade spaces. This could include bi-monthly, quarterly, weekly, bi-annual, or monthly performances. Include details of how you plan to develop your show in an ongoing way. Include your press goals and how you are planning to integrate your project into the greater [comedy/improv/storytelling/cabaret/burlesque/ music/ film] community. Please include a proposed performance time slot and an approximate run time for each performance (*in no longer than 1 typed page, no smaller than 12 point font*).
3. Companies who have 501c3 status are encouraged to propose an additional project which would be eligible for funding. This project may have a very wide scope; it could be an education program or project, a large scale production, a production in a non-traditional space, etc. Describe the project goals and identify the ways that Horse Trade might collaborate in the funding appeal and final project outcomes.

3. List three recent performances. Describe the shows in some detail: origins, location, duration of run, concept/direction, attendance, etc. Elaborate upon your most recent performance in greater detail: how was it successful? What were your goals? Did you achieve them? Where could you have improved? (or anything else you would like to tell us about this project...) Feel free to include supplemental materials (press/production photos, reviews, promotional materials, script excerpts) *(in no longer than 2 typed pages, no smaller than 12 points)*

4. Do you and/or your group members have any special skills or talents (Excel spreadsheet wizard, web master, graphic designer, carpentry, lighting, animal trainer, etc?) How would you or your group positively contribute to the Horse Trade community beyond your season's productions? Why is a Horse Trade Residency the right step for you at this point in your development as an artist? *(in no longer than 1 typed page, no smaller than 12 points)*

Applications will be accepted through May 1<sup>st</sup>, 2012. Please return completed Microsoft Word documents with all requested materials to [office@horsetrade.info](mailto:office@horsetrade.info) or mail your application to Horse Trade Theater Group Attn: Residency 2009-10, 85 E. 4<sup>th</sup> St, New York NY 10003. Thanks and good luck!